

Visit Dielectric at the 2009 NAB Show, Booth C1324

Dielectric Contact:

Sally Dixon
Director, Marketing Communications
Tel./Fax: +1 (561) 447-2123
E-mail: sally.dixon@spx.com

Photo Link: www.wallstcom.com/Dielectric/dAvis.zip

For Immediate Release

Federico d’Avis Joins Dielectric as Sales Manager for Latin America

RAYMOND, Maine — March 12, 2009 — Dielectric Communications, a division of SPX and a leader in broadcast antenna systems, today announced that Federico d’Avis will join the company as sales manager, Latin America. In this role, he will coordinate all of the company’s sales in the region for television, radio, and MobileMedia™ antenna systems.

“This is a pivotal time in the Latin American broadcasting industry, with a lot of momentum and resources going toward building new broadcasting networks and in particular toward pursuing MobileMedia transmissions,” said Dielectric President Garrett VanAtta. “It’s an important market for the broadcasting industry and an important market for Dielectric as well. Bringing Federico on to our team is a significant step toward supporting the region’s efforts and further underscores our commitment to top-level service. His experience in sales management and familiarity with Latin America will serve us well in anticipating and exceeding our customers’ needs.”

d’Avis has a deep background in sales management throughout Central and South America, with more than 30 years of management experience. Prior to joining Dielectric, he served as a sales manager for Latin America with Radio Waves, Inc., a manufacturer of microwave antennas. Within this position he introduced the company to the region and significantly increased the company’s revenue by facilitating relationships with distributors, OEMs, and system integrators. d’Avis held the same position with Gabriel Electronics, expanding the company’s presence with offices in both Mexico City and Sao Paulo, Brazil. He also brings a wealth of management expertise to Dielectric,

More...

with previous general management and accounting roles with Enid Trading and Marketing, The Haley Corporation, and Club Universe/Unitours.

More information on Dielectric's full range of broadcast antenna systems is available at www.dielectric.com.

#

About Dielectric Communications (a division of SPX Corporation)

Based in Raymond, Maine, Dielectric Communications (www.dielectric.com) is the nation's largest manufacturer of broadcast antenna systems for radio, mobile media, and television.

Dielectric Communications is a division of SPX Corporation, a Fortune 500, global multi-industry manufacturing company. Headquartered in Charlotte, N.C., SPX employs more than 17,000 people worldwide and has operations in more than 35 countries.

ENDS